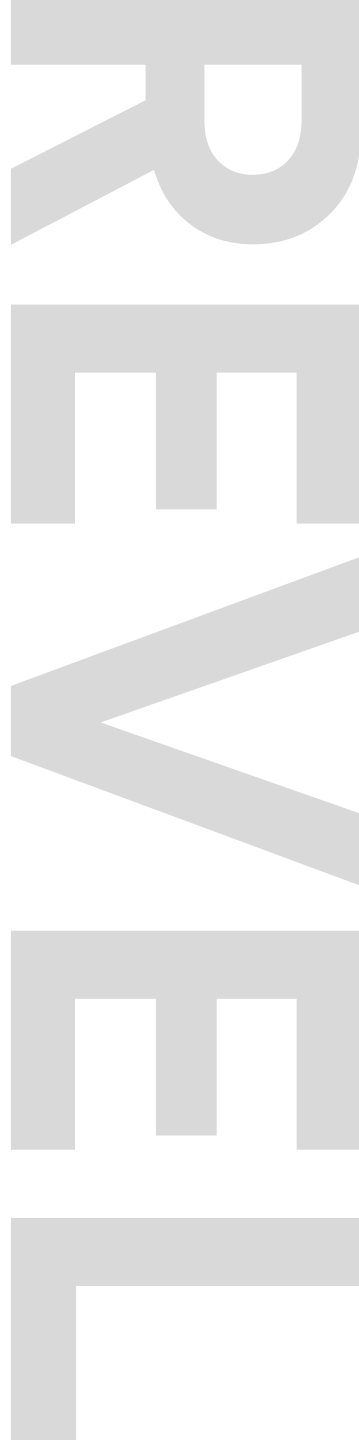


# REVEL23<sup>®</sup>

**STONEWALL**   
Community Foundation

 **STONEWALL**  
**Quarter**  
**Share**



# A solid-gold celebration

on Thursday, October 19<sup>th</sup> | Industry, NYC



Our solid-gold celebration is back! Join us for Revel 2023, a party highlighting our young donors' commitment to LGBTQ New York that welcomes 200+ guests – all emerging LGBTQ and ally leaders.



# Making an impact in New York City and beyond



Since Revel's first iteration in 1998, the event has raised well over \$1 million in funding, providing critical support to Stonewall and more than a dozen innovative LGBTQ nonprofit organizations.



# Fueling change

through meaningful philanthropic investments

500+

hours of free consulting  
to community nonprofits  
each year

1 out of 3

Stonewall grants dedicated  
to benefit trans communities

200+

nonprofits currently funded  
by Stonewall

\$25m

in grants since Stonewall's  
founding in 1990

650

individuals supported by  
scholarships and microgrants  
annually

123

U.S. cities directly impacted  
by Stonewall grants since 2020

Funds raised at Revel 2023 will support Stonewall's mission of strengthening nonprofits that advance equality and justice in the lives of LGBTQ people in New York and across the country.



# Sponsorship Opportunities



Supporting Revel 2023 is a great way to demonstrate your organization's commitment to the LGBTQ community. Sponsorship benefits center on brand visibility, on-site product activation, and more.



# Presenting Sponsorship - \$10,000

## Benefits include:

- Top-line listing as Presenting Sponsor in all promo materials, emails, and online ads
- One dedicated email highlighting sponsorship
- Two discrete spotlights on social media\*, with opportunity for custom content sharing
- Brand attribution or logo inclusion on Revel step and repeat and on-site signage
- Special recognition within program as Presenting Sponsor
- Opportunity to activate on-site with custom program element (e.g., photo booth, performance, etc.)
- Placement of branded/custom product in event gift bags
- Private, reserved seating for all sponsor guests
- 16 VIP tickets with top-shelf bar access

\*Stats as of July 2023

Email: Nearly 20,000 active subscribers with avg. open rate of 40% and 12% CTR  
Instagram: 20,000 followers; Facebook: 2,500 followers; Twitter: 2,400 followers



# Gold Sponsorship - \$5,000

## Benefits include:

- Listing as Gold Sponsor in all promo materials, emails, and online ads
- Two discrete spotlights on social media\*, with opportunity for custom content sharing
- Brand attribution or logo inclusion on Revel on-site signage
- Special recognition within program as Gold Sponsor
- Placement of branded/custom product in event gift bags
- Private, reserved seating for all sponsor guests
- 10 VIP tickets with top-shelf bar access

\*Stats as of July 2023

Email: Nearly 20,000 active subscribers with avg. open rate of 40% and 12% CTR  
Instagram: 20,000 followers; Facebook: 2,500 followers; Twitter: 2,400 followers



# Silver Sponsorship - \$2,500

## Benefits include:

- Listing as Silver Sponsor in all promo materials, emails, and online ads
- One dedicated brand spotlight on social media
- Placement of branded/custom product in event gift bags
- 8 VIP tickets with top-shelf bar access

# Bronze Sponsorship - \$1,500

## Benefits include:

- Listing as Bronze Sponsor in all promo materials, emails, and online ads
- Placement of branded/custom product in event gift bags
- 5 VIP tickets with top-shelf bar access

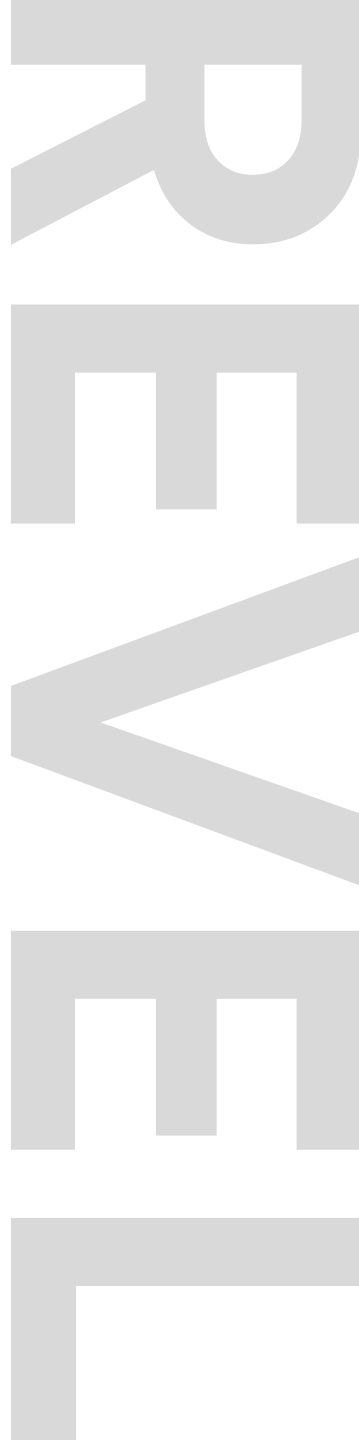
\*Stats as of July 2023

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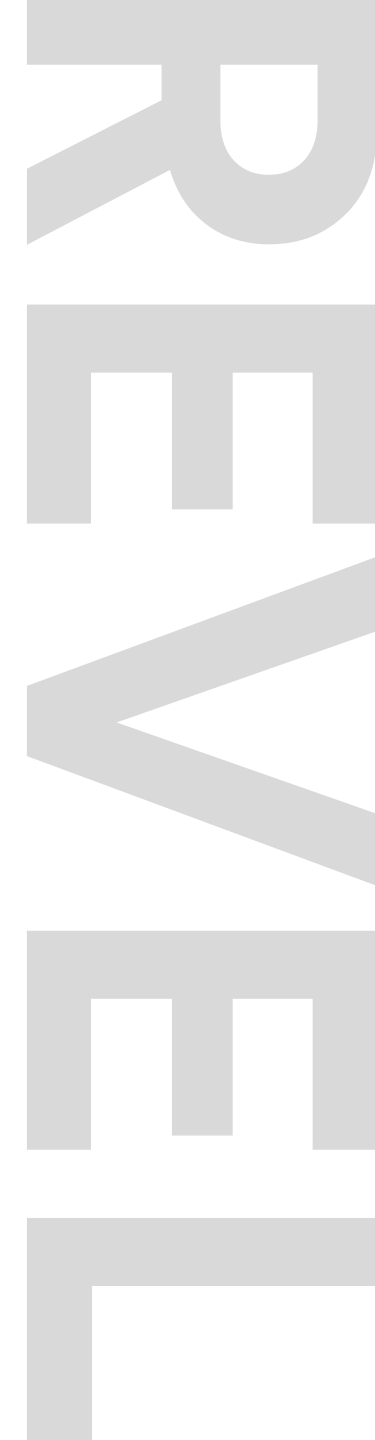
To become a sponsor or explore partnership opportunities  
**email us at [events@stonewallfoundation.org](mailto:events@stonewallfoundation.org)**



# About Stonewall

Founded 30 years ago during the height of the AIDS crisis, we are an iconic public grantmaking foundation by and for the LGBTQ community. We strengthen the LGBTQ community by mobilizing resources to invest in dynamic nonprofits, projects, and people.

Amid the ongoing crises of economic inequity and the rise in anti-LGBTQ violence and legislation, our vital work includes emergency funding for critical charities, direct financial assistance to vulnerable populations, and ongoing philanthropic response efforts. [Learn more here.](#)





2-Aug-23



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# About Quarter Share

A giving circle for Stonewall's younger supporters, Quarter Share provides meaningful social, educational, and volunteer opportunities for its members each month, all while fostering a culture of philanthropy among the next generation of LGBTQ community leaders.

Founded in 2007, Quarter Share's hundreds of members have raised over \$1 million for Stonewall Community Foundation and more than a dozen vital grantee partners. [Learn more here.](#)

